

e m p l o y m e n t

Owner/Creative Director, Sara Delaney Graphic Design, Boston, MA, January 2000–present

- Provide art direction, design, production, photography, illustration, project management, and print management services to corporate clients.
- Create visual solutions based on client's marketing strategy, target audience, and goals, and on knowledge of paper, ink, production costs, and printing techniques.
- Manage copywriters, programmers, freelancers, and printing vendors, as needed.

Recent projects:

- Crabtree Lane Studio—created award-winning logo, identity materials, website, postcards, and other marketing materials for an art quilter's studio.
- Heifer International—created graphic standards for the organization's exhibit panels. Responsible for designing over 300 graphic panels for the new visitor center opening in Little Rock, Arkansas.
- RiverSource Investments—designed templates and layouts for presentations, newsletters, and factsheets.
- Velvet Ribbon—created logo, identity materials, website, postcards, and other marketing materials.
- U.S. Fish and Wildlife Services—designed exhibit graphics for visitor centers throughout Region 5.

Adjunct Instructor, Art Institute Online, May 2007–October 2008

- Provide graphic design undergraduates with an understanding of design and print production techniques.

Marketing Associate, Boston Partners Asset Management, L.P., Boston, MA, April 1997–January 2000

- Designed, updated, and produced time-sensitive sales/client service marketing presentations and collateral.

Marketing Assistant, ARCADD, Inc., West Newton, MA, October 1996–April 1997

- Designed and maintained this architectural firm's website; produced RFP packages and presentations.

s o f t w a r e s k i l l s

Adobe Photoshop, InDesign, Illustrator, Dreamweaver, and Acrobat; Microsoft Word, Excel, and PowerPoint.

e d u c a t i o n

MFA in Graphic Design, Boston University, Boston, MA.

Recipient: Constantin Alajalov Scholarship. Participant: Amsterdam Design Studio Tour, The Netherlands.

BA in Studio Art, *summa cum laude*, University of Massachusetts, Amherst, MA

Minors in Modern European Studies, Psychology, and Art History. Recipient: Chancellor's Talent Award.

r e c o g n i t i o n

Designs have been published in *LogoLounge 2*, *LogoLounge 3*, *LogoLounge 4*, *Logos: From North to South America*, *Just for You: Designs Made by the Heart*, and *Identity: Best of the Best 2007*. Photography has been displayed in juried exhibitions, corporate environments, and benefit auctions.

m e m b e r s h i p

American Institute of Graphic Artists, Boston Chapter, 1998–present

Certified Artist, City of Boston, 2004–present